



Dear Teacher or Head Teacher

We would like to invite your school to join the Bikes 4 School scheme, which offers discounts on bikes and cycling equipment to parents, teachers and pupils and donates a percentage of sales to the school.

To join the scheme and to take advantage of Bikes 4 School your school has to enrol, there is no work involved in running or administration.

Bikes 4 School is a fantastic new initiative aimed at tackling the increasing problems of childhood health and obesity problems whilst helping to protect our environment.

To encourage cycling, schools can run the Bikes 4 School scheme where parents and teachers get a discount when they buy a bike, cycle clothes or cycling safety gear.

Every purchase is linked to the relevant scheme via each school's unique scheme code. The school will be given access to their own admin area with information about scheme progress and will receive a quarterly payment.

Every school or college enrolled on the Bikes4School scheme will receive an information pack with posters and flyers for parents and families with the scheme code for the unique pages of the web site which have been set up for your school.

For more details on how the scheme works or to enrol, please visit [www.bikes4school.co.uk](http://www.bikes4school.co.uk) or feel free to call us on 0845 071 30 20 for more information.

Kind regards,

The Bikes4School Team